



Fox Design

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Logo Type	Symbolic			Wordmark			Letter-Mark			Combination			Emblem		
Colour Limit	S	T	M	S	T	M	S	T	M	S	T	M	S	T	M
Initial Concepts	1	2	3	2	3	4	2	3	4	2	3	4	3	4	5
Changes to Concept	2	3	4	2	3	4	2	3	4	3	4	5	4	5	6
Output Size (mm)	100×100			200×200			300×300			400×400			500×500		
Resolution	100			200			200			300			300		
.jpg Format	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
.png Format	No	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
.pdf Format	No	No	Yes	No	No	Yes	No	No	Yes	No	Yes	Yes	Yes	Yes	Yes
.ai Format	No	No	No	No	No	No	No	No	No	No	No	Yes	No	Yes	Yes
Colour Copy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Black & White Copy	No	No	Yes	No	No	Yes	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Personalised Font Cost	No Font			Add R 100			Add R 200			Add R 200			Add R 200		
Price Ex. Font Cost	R 150	R 200	R 250	R 225	R 250	R 275	R 300	R 375	R 450	R 550	R 600	R 650	R 700	R 800	R 1000