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Formats	The Gooseberry			The Mango			The Kiwi			The Elderberry			The Cranberry			The Butternut			Custom		
Initial Concepts	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3
Initial Concepts	2	2	3	2	2	3	2	3	3	2	3	3	2	3	3	2	3	3	4	4	5
Changes to Concept	2	2	2	2	2	2	2	2	3	2	2	3	2	2	3	2	2	3	3	3	4
Resolution	100	200	300	100	200	300	100	200	300	100	200	300	100	200	300	100	200	300	100	200	300
.pdf Format	Yes			Yes			Yes			Yes			Yes			Yes			Yes		
.ai Format	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes	No	No	Yes	Yes		
MS Word Letter Format	Yes			Yes			Yes			Yes			Yes			Yes			Yes		
Price Ex. Printing	R 200	R 225	R 250	R 200	R 225	R 250	R 200	R 225	R 250	R 200	R 225	R 250	R 200	R 225	R 250	R 200	R 225	R 250	R 350	R 375	R 425