



Fox Design

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E-Mail Signatures

Information Guide

An E-Mail Signature is just as important as any other aspect of your companies Corporate Identity. It is your digital business card and should be presented as such; a company wouldn't present their contact details on a scrap of paper which is the equivalent of a badly designed E-Mail Signature.

E-Mails are often the first point of contact between a company and a possible client. It is important to present your E-Mails in a clean and professional manner, an E-Mail Signature is the finishing touch adding class and elegance. It is also a simple opportunity to promote your Company.

Fox Design has a range of experience in creating E-Mail Signatures of a large range of mail programs. Each of our finalised orders come with a step-by-step instruction manual on how to install the Signature into your mail program.

Due to the immense range of styles as well as the varying amount of information required for an E-Mail Signature, Fox Design does not have set formats for the creation of such products; as such, each design is listed as custom. However, there are two custom selections to choose from: Our Custom Basic (The Pear) or our Custom Advanced (The Pepper). The Pear includes; Your Company Logo, Colour Scheme and Contact information (below left), The Pepper includes; Your Company Logo, Colour Scheme, Contact Information as well as custom graphics/other design features (below right). Although, Fox Design has the ability to design and redesign your Signature to your ideals.

EXAMPLES...



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Kind Regards,

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